

NCC Cable System Order

Rev. 11/16/2008

Order #	62335558
Syscode	6961
System Name	Spectrum/Allegan, MI
Market	Grand Rapids

Flight Dates	09/19/16 - 10/02/16
Agency	Del Cielo Media
Advertiser	Making Government Accountable

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$1,288.00
Commission	\$193.20
Net Total	\$1,094.80
Total Spots	75
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPM	CPM

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
-	

Client Code	MGA16
Product Code	ORDR
Est Code	919C66
Product Name	HD-66
Credit Status	

GRP	-
CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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GRP	-
CPM	-

Comments : 9/26 MG as advised by system +\$1

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	
2	CNN	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	
3	FXNC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	
4	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$25.00	\$175.00	30	
5	HGTV	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
6	HGTV	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	
7	MNBC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$18.00	\$72.00	30	-1x
8	MNBC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$19.00	\$95.00	30	
9	TNT	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
10	TNT	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$13.00	\$91.00	30	
11	TVL	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	
12	USA	919925	9/19/16	9/25/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
13	USA	926C02	9/26/16	10/2/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$13.00	\$65.00	30	

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Syscode	6961	Agency	Del Cielo Media	Version	2 Vs. 1
System Name	Spectrum/Allegan, MI	Advertiser	Making Government Accountable	Show All Lines	
Market	Grand Rapids			Total # of Weeks	2
AE	Alexander Fiske	Client Code	MGA16	Total	\$1,288.00
Sales Coordinator	Becca Karam	Product Code	ORDR	Commission	\$193.20
Office	Washington	Est Code	919C66	Net Total	\$1,094.80
Phone	(301) 951-2620	Product Name	HD-66	Total Spots	75
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Jul16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPM	-

Comments : 9/26 MG as advised by system +\$1

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	MNBC	928C02	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	1	\$19.00	\$19.00	30	+1x
Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Total																				
SPOTS	39	36	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	75
AMT	\$628.00	\$660.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,288.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 09/27/16

62335558 | Grand Rapids | Spectrum/Allegan, MI | 6961 |